

Promotional Text Ideas

General Spokane:

Meet Spokane: A place of opportunity, discovery and beauty. Spokane is a gathering place where accessibility, pace, history and hospitality conspire to make an original city experience both manageable and delightful.

Nightlife/Entertainment:

Once your meetings end, walk out of your hotel and into one of dozens of bars, clubs or venues featuring all the entertainment you can handle. Listen to the lilting sounds of the Spokane Symphony, catch a band or laugh with a well-known comedian.

Breweries & Wineries:

When you meet in greater Spokane, you have a chance to taste the innovation that goes into the area's microbrews, wines and distilleries. Pull up a chair, raise a glass and toast Spokane's tastemakers in a city filled with hospitable grace.

Dining:

Chefs draw inspiration from local ingredients to create award-winning meals that are more than a dish – they're an experience. With dozens of creative restaurants, bars and pubs, cafes, and bakeries in the downtown core, a unique dining experience is within walking distance of your hotel. A gracious city, Spokane invites you to pull up a chair at the table and relax with friends and colleagues over a great and memorable meal.



Arts & Culture:

A city that encourages and fosters creativity, Spokane is home to artists, musicians and talented performers with big ideas. Here, those ideas become reality at unique art shows, riveting concerts and powerful plays. The dreams of the new flourish alongside the stories of the past at Spokane's accredited museums committed to telling the stories of the Intermountain Northwest founders. As one inspires the other, we invite you to take part in our thriving and vibrant artistic community.



Outdoor Opportunities:

In Spokane, you don't have to choose between a night on the town and an afternoon on the raging river rapids or high atop a mountain with sweeping views of our vast landscapes. You don't need to leave the urban center to experience Spokane's unique naturalness. Find your balance on a stand-up paddle board in the heart of the city, go for a run or bike ride on the 40-mile paved trail that runs through the urban core, or venture just outside of the city for a mountain hike or high-flying zip line adventure. The social threads of Spokane are made up of the easy juxtaposition of a city lifestyle and the mountains, trails and waterways that surround us.

