



2026 Cover

OFFICIAL SPOKANE VISITOR GUIDE

PUBLISHED BY **VISIT SPOKANE**

DISTRIBUTION: 75,000 PRINT + DIGITAL

PUBLICATION DATE: JANUARY 2027

RUN TIME: 12 MONTHS

COMMITMENT DEADLINE: FRIDAY, OCTOBER 16, 2026

MULTI-CHANNEL DISTRIBUTION

- Locally via Visitor Center, River Park Square, hotels, restaurants and other businesses across the region
- Across Greater Spokane, Washington State and North Idaho in hundreds of brochure racks.
- Mailed direct to thousands across the U.S. and Canada who request a visitor information packet.
- Published digitally on VisitSpokane.com.

PREMIUM FULL PAGES

Live Area:
7.375" x 9.75"

Bleed: .125"
Trim: 8.375" x 10.875"

HALF PAGE

7.38" x 4.78"

1/3 SQUARE

4.85" x 4.78"

1/3 VERTICAL

2.33" x 9.75"

AD SIZE

RATES

Back Cover	\$6,000
Inside Front Cover	\$5,500
Inside Right, Inside Back, Across TOC	\$5,000
Full Page	\$4,200
1/2 Page (H only)	\$2,500
1/3 Page (SQ, V)	\$1,800

AD DESIGN DUE: FRIDAY, OCTOBER 23, 2026

To secure your placement, please contact:

Bethany Letcher | Partnership Development Manager

509.744.3340 | BLetcher@VisitSpokane.com

