



LOGOS

The mark of champions

Unmistakable and unshakable. These logos are built to weather the grit and glory of sport and competition.

They are a visual representation of an organization built to bring people together and support a brand that will promote growth in Spokane County.

Please follow the logo standards closely in an effort to maintain brand consistency.





The badge lockup should be used in instances where the vertical logo may be too wide to allow it to fit with the necessary clear space required. The badge is also a good application for patches jerseys, clothing, and other merchandise. In any spaces where a compact application is needed please use this version of the Sports County Logo.

Please note: There are no black or white versions supplied of the badge.



The icon lockup can be used in instances where the vertical logo or badge lockup may be too wide to allow the necessary clear space required. It is recommended that the icon be applied along with other brand logos, colors or typography to provide a reference back to the original branding and create familiarity with the individual brand assets.

Please note: There is no black version of the icon supplied.



The wordmark lockup can be used in instances where other brand logos may be too wide or tall to allow them to fit with the necessary clear space required. It is recommended that the wordmark be applied along with other brand logos, colors or typography to provide a reference back to the original branding and create familiarity with the individual brand assets.

Please note: There is no black version supplied of the wordmark.



SPORTS
COUNTY

USA



SPORTS
COUNTY

USA



SPORTS
COUNTY

USA



**SPORTSU
COUNTY**

Spokane, Washington

Brand Guideline