

# VISIT SPOKANE

## 2026 VISIT SPOKANE COMMUNITY BENEFIT PARTNERSHIP PROGRAM

### PAID MEMBERS | COMMUNITY PARTNERS | ADVERTISING PARTNERS

#### 2026 PAID MEMBERS INCLUDE

- Hotel/Motel/Places to Stay
- Convention Service Referral Businesses
- Food & Drink, Retail, and Attractions Outside the TPA
- Strategic Regional Members
- Relocation Members

**What is the TPA and why are membership rates higher for some businesses located outside the TPA?**

Our local Tourism Promotion Area (TPA) fund is a Tourism Improvement District started in 2005 by local business community leaders and members of the lodging industry who signed a petition to establish the fund, pursuant to RCW 35.101. It is a pass-through assessment, \$5 per room night, to lodging customers.

It is a funding mechanism for destination marketing programs for the Spokane Region. Funds are directed to Visit Spokane and Spokane Sports. Use of the fund is directed by a commission of hoteliers.

In 2023, the inter-local agreement was modified such that TPA funds come only from properties in the City of Spokane and unincorporated Spokane County. The Visit Spokane Board revised the membership rate structure accordingly.

#### COMMUNITY PARTNERS INCLUDE

Locally owned Food & Drink, Attraction, or Retail businesses inside the Spokane Tourism Promotion Area (TPA)\*

Visit Spokane reserves the right to approve businesses based on relevance to the tourism market. All Community Partners wishing referrals for group business (20+) from Convention Sales and Services must become a Paid Service Referral Member.

#### ADVERTISING PARTNERS INCLUDE

Advertising Partners include businesses that participate in print and digital advertising regardless of Member/Partner status.

Visit Spokane reserves the right to qualify businesses for advertising eligibility based on audience. For example, a Realtor may not be eligible to advertise on our general website pages, but they have opportunities in relocation publications or on supporting digital pages.





# 2026 VISIT SPOKANE COMMUNITY PARTNERSHIP BENEFITS BY CATEGORY

Please note membership dues are not tax deductible.

HOTEL MEMBERS IN THE TPA	HOTELS OUTSIDE TPA, SOVEREIGN NATIONS, IDAHO	FOOD & DRINK, ATTRACTIIONS & RETAIL INSIDE TPA	SERVICE REFERRAL AND STRATEGIC REGIONAL MEMBERS	RELOCATION MEMBERS
< 120 rooms \$10/room 120+ rooms \$15/room \$395 minimum	< 120 rooms \$10/room 120+ rooms \$15/room \$395 minimum	\$0	\$395	\$395
<ul style="list-style-type: none"> <li>Eligibility for Convention Sales and Service Referrals</li> <li>Convention Calendar Access</li> <li>Listing on Visit Spokane's Commission-Free Booking Engine</li> <li>Listing on VisitSpokane.com</li> <li>Unlimited Visitor Guides, Regional Maps, Downtown Dining Maps &amp; Summer Guides</li> <li>Visit Spokane Communications and Partner Events</li> </ul> <p>OPTIONAL ADD-ONS*:  <b>\$4/room</b>            Listing on Visit Spokane's Commission Free Booking Engine</p> <p><b>\$5/room</b>            Eligibility for Convention Sales and Service Referrals and Convention Calendar Access</p> <p>*Optional add-ons not available to Idaho properties.</p>	<ul style="list-style-type: none"> <li>Listing on VisitSpokane.com</li> <li>Unlimited Visitor Guides, Regional Maps, Downtown Dining Maps &amp; Summer Guides</li> <li>Visit Spokane Communications and Partner Events</li> </ul> <p><b>FOOD &amp; DRINK, ATTRACTIIONS &amp; RETAIL OUTSIDE TPA</b></p> <p><b>\$395</b></p> <ul style="list-style-type: none"> <li>Listing on VisitSpokane.com</li> <li>Convention and Event Alerts</li> <li>Visit Spokane Communications and Partner Events</li> </ul>	<ul style="list-style-type: none"> <li>Eligibility for Convention Sales and Service Referrals</li> <li>Convention Calendar Access</li> <li>Listing on VisitSpokane.com</li> <li>Unlimited Visitor Guides, Regional Maps, Downtown Dining Maps &amp; Summer Guides</li> <li>Visit Spokane Communications and Partner Events</li> </ul>	<ul style="list-style-type: none"> <li>Listing on VisitSpokane.com Relocation Page</li> <li>First notice of relocation advertising opportunities</li> <li>Visit Spokane Communications and Partner Events</li> <li>Unlimited Visitor Guides, Regional Maps, Downtown Dining Maps &amp; Summer Guides</li> </ul>	

For more information, please contact [membership@visitspokane.com](mailto:membership@visitspokane.com)