

WE  
VISIT  
SPOKANE

# 2026 Event Sponsorship Opportunities

- Gain exposure for your business while supporting the growth of our regional tourism economy!
- Visit Spokane events draw leaders and professionals who work in and support hospitality, tourism, and the creative economy.
- Choose from options designed to fit every budget.



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**Interested in becoming a sponsor?**

Please contact:

**Bethany Letcher**

**Partnership Development Manager**

**[bletcher@visitspokane.com](mailto:bletcher@visitspokane.com)**

# VISIT SPOKANE

## SPONSORSHIP OPPORTUNITIES AND BENEFITS BY LEVEL

**DESTINATION SPONSOR**  
\$5,000 (4 Spots)

**COMMUNITY SPONSOR**  
\$2,000 (1 Sold, 2 Spots Left)

**HOSPITALITY SPONSOR**  
In-Kind (\$250 min.)

Speaking opportunity during the program at Annual Meeting & Tourism Matters Celebration



Acknowledgment during program at Annual Meeting & Tourism Matters Celebration



Promote a deal or offer to our partner database via a standalone e-Newsletter in 2026. Sponsor's month of choice.



Banner ad on one partner newsletter in 2026. Sponsor's month of choice.



One reserved table for eight at Annual Meeting & Tourism Matters Celebration



Recognition in pre/post event marketing efforts



Logo recognition on the back of Visit Spokane 2025 Community Impact Report



One LinkedIn or Instagram collaboration post in 2026



Logo recognition at all three 2026 Visit Spokane Signature Events (event specific for Hospitality level)



Display promotional materials at all three 2026 Visit Spokane Signature Events (event specific for Hospitality level)



# 2026 SIGNATURE EVENT CALENDAR

## ANNUAL MEETING

THURSDAY, FEBRUARY 19, 2026 | 7:30-9:00 AM

- Approximately 200 attendees
- Presentation of Community Impact Report
- Celebration of Destination Professionals Day
- Announcement of Mission-Aligned Non-Profit
- Location varies and is chosen by paid member/partner RFP process



## TOURISM MATTERS CELEBRATION

THURSDAY, MAY 28, 2026 | 3:30 - 5:30 PM

- Approximately 150 attendees
- Presentation of 2026 Placemaker Award
- Networking and Celebration
- Location varies and is chosen by paid member/partner RFP process



## HOLIDAY OPEN HOUSE

THURSDAY, DECEMBER 3, 2026 | 3:30 - 5:30 PM

- Approximately 175 attendees
- No formal program
- Festive opportunity to network while enjoying appetizers and beverages.
- Hosted at Visit Spokane Offices



# THE ECONOMIC IMPACT OF TOURISM ON SPOKANE COUNTY



- **\$1.53B in Visitor Spending**
- **\$2.4B in Overall Economic Impact**
- **\$2.33M State & Local Taxes**
- **18,000 Jobs | \$658M Labor Income**

Visitor spending generates jobs, offsets household taxes, and supports essential services.

**Read the full report detailing the 2024 economic impact of visitor spending in Spokane County.**

\*Data compiled by Tourism Economics - [visitspokane.com/tourism-matters](http://visitspokane.com/tourism-matters)



## VISIT SPOKANE



Visit Spokane proudly promotes all sectors of tourism to build a thriving community.

CONVENTION/MEETING RECRUITMENT  
RELOCATION PROMOTIONS  
ARTS & CULTURE PROMOTIONS  
TRANSPORTATION EDUCATION  
FESTIVALS & EVENTS  
OUTDOOR RECREATION  
ONSITE VISITOR EXPERIENCE  
SPORTS  
SMALL BUSINESSES  
& MAKER PROMOTIONS  
**VISIT SPOKANE**  
ATTRACTIIONS  
ACCOMODATIONS  
AGRITOURISM RETAIL  
CULINARY & BEVERAGE SCENE  
SPECIAL INTERESTS