

VISIT SPOKANE

2026 Event Sponsorship Opportunities

- Gain exposure for your business while supporting the growth of our regional tourism economy!
- Visit Spokane events draw leaders and professionals who work in and support hospitality, tourism, and the creative economy.
- Choose from options designed to fit every budget.



Interested in becoming a sponsor?

Please contact:

Bethany Letcher

Partnership Development Manager

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VISIT SPOKANE

SPONSORSHIP OPPORTUNITIES AND BENEFITS BY LEVEL

	DESTINATION SPONSOR \$5,000 (1 Spot)	COMMUNITY SPONSOR \$2,000 (1 Sold, 2 Spots Left)	HOSPITALITY SPONSOR In-Kind (\$250 min.)
Speaking opportunity during the program at Annual Meeting & Tourism Matters Celebration	✓		
Acknowledgment during program at Annual Meeting & Tourism Matters Celebration	✓	✓	
Promote a deal or offer to our partner database via a standalone e-Newsletter in 2026. Sponsor's month of choice.	✓		
Banner ad on one partner newsletter in 2026. Sponsor's month of choice.		✓	
One reserved table for eight at Annual Meeting & Tourism Matters Celebration	✓	✓	
Recognition in pre/post event marketing efforts	✓	✓	
Logo recognition on the back of Visit Spokane 2025 Community Impact Report	✓	✓	
One LinkedIn or Instagram collaboration post in 2026	✓	✓	✓
Logo recognition at all three 2026 Visit Spokane Signature Events (event specific for Hospitality level)	✓	✓	✓
Display promotional materials at all three 2026 Visit Spokane Signature Events (event specific for Hospitality level)	✓	✓	✓

2026 SIGNATURE EVENT CALENDAR

ANNUAL MEETING

THURSDAY, FEBRUARY 19, 2026 | 7:30-9:00 AM

- Approximately 200 attendees
- Presentation of Community Impact Report
- Celebration of Destination Professionals Day
- Announcement of Mission-Aligned Non-Profit
- Location varies and is chosen by paid member/partner RFP process



TOURISM MATTERS CELEBRATION

THURSDAY, MAY 28, 2026 | 3:30 - 5:30 PM

- Approximately 150 attendees
- Presentation of 2026 Placemaker Award
- Networking and Celebration
- Location varies and is chosen by paid member/partner RFP process



HOLIDAY OPEN HOUSE

THURSDAY, DECEMBER 3, 2026 | 3:30 - 5:30 PM

- Approximately 175 attendees
- No formal program
- Festive opportunity to network while enjoying appetizers and beverages.
- Hosted at Visit Spokane Offices



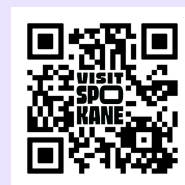
THE ECONOMIC IMPACT OF TOURISM ON SPOKANE COUNTY



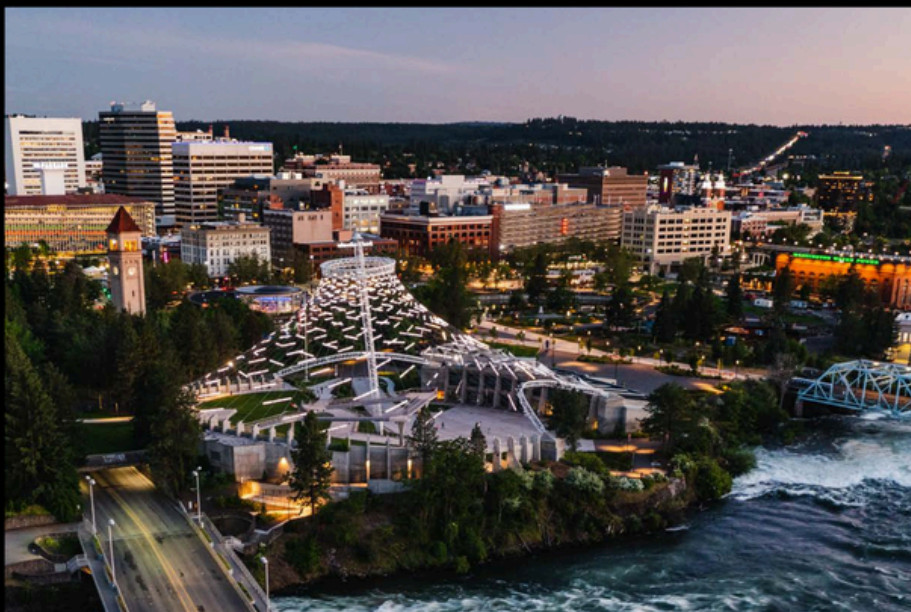
- **\$1.53B in Visitor Spending**
- **\$2.4B in Overall Economic Impact**
- **\$2.33M State & Local Taxes**
- **18,000 Jobs | \$658M Labor Income**

Visitor spending generates jobs, offsets household taxes, and supports essential services.

Read the full report detailing the 2024 economic impact of visitor spending in Spokane County. *Data compiled by Tourism Economics - visitspokane.com/tourism-matters



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Visit Spokane proudly promotes all sectors of tourism to build a thriving community.

CONVENTION/MEETING RECRUITMENT
RELOCATION PROMOTIONS
SPORTS
ARTS & CULTURE PROMOTIONS
TRANSPORTATION EDUCATION
FESTIVALS & EVENTS
OUTDOOR RECREATION
ONSITE VISITOR EXPERIENCE
SMALL BUSINESSES & MAKER PROMOTIONS
VISIT SPOKANE
ATTRACTIONS
ACCOMODATIONS
AGRITOURISM RETAIL
CULINARY & BEVERAGE SCENE
SPECIAL INTERESTS