



* 2023-2024 Cover

OFFICIAL SPOKANE VISITOR GUIDE

PUBLISHED BY VISIT SPOKANE ANNUALLY IN MAY

LOCAL DISTRIBUTION

- Visitor Center, River Park Square, Convention Center
- Via hotels, restaurants, and a variety of other local businesses
- Provided to thousands of convention and major event attendees

WIDESPREAD

- In brochure racks across Greater Spokane Region, Northern Idaho, Washington State
- Mailed directly to thousands across the country who request visitor & relocation information

DIGITAL

- Produced as digital magazine and promoted on VisitSpokane.com

PREMIUM FULL PAGES Live Area: 7.375" x 9.75" Bleed: .125" Trim: 8.375" x 10.875"	HALF PAGE 7.38" x 4.78"
1/3 COLUMN 2.33" x 9.75"	1/3 SQUARE 4.85" x 4.78"

AD SIZE

RATES

Back Cover	\$6,000
Inside Front Cover	\$5,500
Inside Right Page	\$5,000
Across TOC	\$5,000
Inside Back Page	\$5,000
* Premium Page	\$5,000
Full Page	\$4,200
2/3 Page V (4.85" x 9.75")	\$3,500
1/2 Page (H only)	\$2,500
1/3 page (Sq, V)	\$1,800
DOUBLE TRUCK	\$6,500

*Premium Pages lead into section covers (9):

- Food & Drink
- Shopping
- Events
- Outdoors
- Attractions
- Where to Stay
- Transportation
- Districts
- Things to Do



To secure your placement, please contact
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Commitment Deadline: February 29, 2024
Finished Ad Design Due: March 15, 2024
Guide Published: May 2024 Run: 12 Months
Circulation: 75,000 + Digital